



Η Μετάβαση της Ελληνικής Αγοράς Ηλεκτρισμού προς το Target Model

«Η οπτική και ο ρόλος του Καταναλωτή»

Κολαΐτης Δημήτρης, EBIKEN

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Agenda



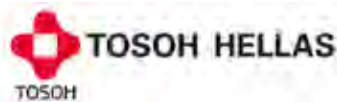
- Section 1 – UNICEN Profile
- Section 2 – Transition towards the Target Model
- Section 3 – Conclusions

25 Members

>50% of industrial energy demand



- Steel:  
- Paper:   
- Paper:    
- Cement:   
- Non-ferrous Metals:   
- Industrial gases:  
- Glass, Textiles, Chemicals, Building Materials



Agenda

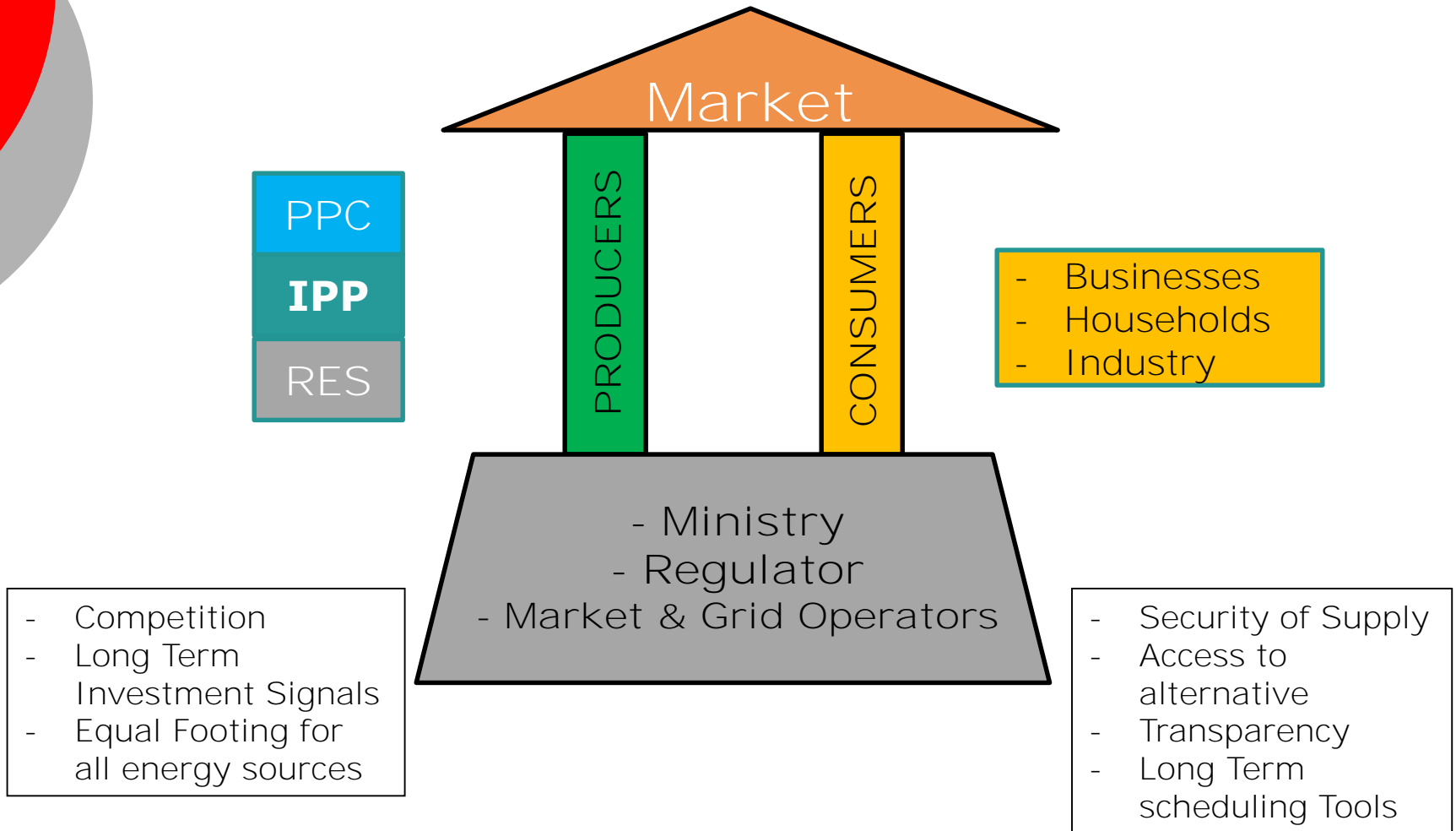


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EU Target Model: Historic Opportunity for Greece



Focal issue: Stakeholder balance



Some questions for the new market design



1. Long-term design – provide regulatory stability
 - Anticipate Market Coupling

2. Unit Vs Portfolio-based bidding in DAM?
 - There are other ways to mitigate market power (ie size caps)

3. Existence of Price Floors ?
 - Distorting prices, especially during off-peak and Week-ends
 - Artificially increases import flows
 - Dis-incentivizes off-peak operation of Energy-Intensive Users

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New Market Design: Crossroads ahead



Ultimately, we will face a choice:

A market that will:

- be formally in compliance with the Target Model but with several deviations that actually hamper any real competition
- prevent actual coupling
- remain a heavy burden on the competitiveness of local entities and the National Economy



A market that will:

- be efficient and liquid
- guide developments in the region on market coupling
- allow local entities to compete on regional and international level



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ΕΝΩΣΗ ΒΙΟΜΗΧΑΝΙΚΩΝ ΚΑΤΑΝΑΛΩΤΩΝ ΕΝΕΡΓΕΙΑΣ

Thank you