



June 17, 2026 • Sofia, Bulgaria

16TH | SE EUROPE ENERGY DIALOGUE



Sofia, Bulgaria on June 17, 2026

Sponsorship Opportunities & Supporters' Benefits

Most IENE events are open to sponsorship and financial support from companies and organizations. Sponsors are usually organizations and corporations operating within the broader energy field, (e.g. oil, gas, coal, electricity, renewables). Organizations and companies from other fields such as banking, financial and legal services may also become sponsors. The amounts involved for sponsorship and financial support of IENE events vary and are determined according to the standards and organizational conditions involved each time.

The convening of an international meeting such as the **16th South East Europe Energy Dialogue** requires very high standards of organisation which is a prerequisite for the success of this unique regional event. Now in its 16th year the S.E. Europe Energy Dialogue is an established event which attracts hundreds of delegates from all countries of the region but also from all over Europe and Eurasia. In addition, there is high level participation from several international organizations.

Benefits for potential sponsors and supporters include the following:

- 1. The logo and name** of each sponsor or supporter is displayed in various ways, such as:
 - In all printed and electronic announcements which are distributed before the event.
 - On all advertisements to be published in the Press and in electronic media.

- On the backdrop of the stage and on all banners which are located in the areas where the event is being held.
 - On the event's microsite accessibly, via www.iene.eu and www.iene.gr and www.energia.gr but also on the web sites of media partners.
 - On the event's official programme.
 - On all printed material distributed to delegates at the conference.
 - On the folder containing the conference documentation, which is handed over to each delegate upon registration
 - On the video cards projected on the screen during the event.
2. The logo of Sponsors/Supporters which appears on the microsite is retained for at least 24 months after the event
 3. The possibility for a representative of the sponsor to speak during the event or participate in one of its panel discussions or to coordinate one of the sessions.
 4. The names of sponsors and supporters are mentioned in all press releases which are sent out to the media.
 5. Each sponsor or supporter will have the opportunity to distribute printed and electronic material concerning their business' products and activities during the conference.
 6. Each sponsor or supporter is entitled to register free of charge a certain number of delegates. The number of free registrations depends on the level of sponsorship to be contributed.

All the above describe the usual benefits that a sponsor or supporter at the 16th SEED may enjoy. According to the particular profile of the supporting organisation, it is possible that further benefits can be offered by IENE which are not included in the above list. Such benefits are mentioned in writing in the “Sponsorship” agreement which is usually established between IENE and each Sponsor/Supporter. Interested sponsors or supporters receive first a written proposal with the detailed list of the specific benefits that can be offered by IENE.

Sponsorship Opportunities

There are six sponsorship categories for the 16th SEED:

- (i.) Major Sponsor
- (ii.) Lead Sponsors
- (iii.) Content Sponsors
- (iv.) Sponsor
- (v.) Supporter
- (vi.) Badges Sponsor

Major Sponsor

The conference will have a sole major sponsor, to be known as “Major Sponsor”, whose total contribution will amount to 20,000€ + 24% VAT. The Major Sponsor is entitled to 10 free conference registrations.

Lead Sponsors

There will be a limited number of Lead Sponsors, with each one contributing 15,000€ + 24% VAT. Each sponsor is entitled to 7 free registrations.

Content Sponsors

There will be a limited number conference Content Sponsors, with each one contributing 12,000€ + 24% VAT. Each sponsor is entitled to 5 free registrations.

Sponsor

There will be a limited number conference sponsors with each one contributing 10,000€ + 24% VAT. Each sponsor is entitled to 4 free registrations.

Supporter

There will be several conference supporters. Each Supporter will contribute € 6,000 + 24% VAT and is entitled to 2 free registrations.

Badges Sponsor

The Badges Sponsor will contribute € 3,000 + 24% VAT and is entitled 1 free registration.