



# 13<sup>TH</sup> SE Europe Energy Dialogue

JUNE 16 & 17, 2022



*Thessaloniki on June 16 & 17, 2022*

## *Sponsorship Opportunities & Supporters' Benefits*

Most IENE events are open to sponsorship and financial support from companies and organizations. Sponsors are usually organizations and corporations operating within the broader energy field, (e.g. oil, gas, coal, electricity, renewables). Organizations and companies from other fields such as banking, financial and legal services may also become sponsors. The amounts involved for sponsorship and financial support of IENE events vary and are determined according to the standards and organizational conditions involved each time.

The convening of an international gathering such as the **13<sup>th</sup> South East Europe Energy Dialogue** requires very high standards of organisation which is a prerequisite for the success of this unique regional conference. Now in its 13<sup>th</sup> the S.E. Europe Energy Dialogue is an established event which attracts hundreds of delegates from all countries of the region but also from all over Europe and Eurasia. In addition there is high level participation from several international organizations.

Benefits for potential sponsors and supporters include the following:

1. **The logo and name** of each sponsor or supporter is displayed in various ways, such as:
  - In all printed and electronic announcements which are distributed before the event.
  - On all advertisements published in the Press.

- On the backdrop of the stage and on all banners which are located in the areas where the event is being held.
  - On the event's special pages in the internet, via [www.iene.eu](http://www.iene.eu) and [www.iene.gr](http://www.iene.gr) and [www.energia.gr](http://www.energia.gr) but also on the web sites of media partners.
  - On the event's official programme.
  - On all printed matter distributed to delegates.
  - On the folder containing the conference documentation, which is handed over to each delegate upon registration
  - On the video card projected on the screen during the event.
2. The possibility for a representative of the sponsor to speak during the event or participate in one of its panel discussions or to coordinate one of the sessions.
  3. The names of sponsors and supporters are mentioned in all press releases which are sent out to the media.
  4. Each sponsor or supporter will have the opportunity to distribute printed and electronic material concerning their business' products and activities during the conference. This material may be included in the conference folder if it is in the form of a slim brochure. Otherwise it will be displayed next to the registration desk.
  5. Each sponsor or supporter is entitled to register free at change a certain number of delegates. The number of free registrations depends on the level of sponsorship to be contributed.
  6. Each sponsor or supporter has a right to free advertising space in selected IENE publications.
  7. Each sponsor or supporter is entitled to certain months' free inclusion of its logo on IENE's web site.

All the above describe the usual benefits that a sponsor or supporter at the 13<sup>th</sup> SEEED may enjoy. According to the particular profile of the supporting organisation, it is possible that further benefits can be offered by IENE which are not included in the above list. Such benefits are mentioned in writing in the “Sponsorship” agreement which is usually established between IENE and each Sponsor/Supporter. Interested sponsors or supporters receive first a written proposal with the detailed list of the specific benefits that can be offered by IENE.

## **Sponsorship Opportunities**

There are seven sponsorship categories for the 13<sup>th</sup> SEEED:

- (i.) Lead Sponsor
- (ii.) Strategic Sponsor
- (iii.) Sponsor
- (iv.) Supporter
- (v.) Cocktail Reception Sponsor
- (vi.) Coffee Sponsor
- (vii.) Badges Sponsor

### ***Lead Sponsor***

The conference will have a sole major sponsor, to be known as “Lead Sponsor”, whose total contribution will amount to 15,000€ + 24% VAT. The Lead Sponsor is entitled to 15 free conference registrations.

### ***Strategic Sponsor***

The Strategic Sponsor will contribute 10,000€ + 24% VAT and is entitled to 10 free registrations.

### ***Sponsor***

There will be several conference sponsors with each one contributing 8,000€ + 24% VAT. Each sponsor is entitled to 8 free registrations.

### ***Cocktail Reception Sponsor***

There will only be one sponsor for the official cocktail receptions on June 16 and 17. The Cocktail sponsor will contribute 6.000€ +24% VAT and is entitled to 5 free registrations. The cocktail reception sponsor's name and logo will appear as a Supporter on all publicly released information\*

### ***Supporter***

There will be several conference supporters. Each Supporter will contribute € 5,000 + 24% VAT and is entitled to 5 free registrations.

### ***Coffee Break Sponsor***

The coffee break sponsor will contribute 2.500€ +VAT. The coffee break sponsor is entitled to 2 free registrations.

### ***Badges Sponsor***

The Badges Sponsor will contribute € 2,500 + 24% VAT and is entitled 2 free registrations.

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\*As an additional benefit the name and logo of the Cocktail Sponsor will appear on the printed invitation cards to be given to all participants upon registration