



## Sponsorship Opportunities & Supporters' Benefits

Most IENE events are open to sponsorships and financial support from businesses and organizations. Sponsors are usually organizations and companies active in the wider energy sector. Organizations and companies from other sectors such as banking and financial services, shipping and legal services can also become sponsors. The amounts mentioned in the sponsorship and financial support of the IENE events vary and are determined according to the respective standards and organizational conditions.

For this specific event, three categories of sponsorship are foreseen: Lead Sponsor, Sponsor and Supporter

### Sponsor Categories

#### ■ Lead Sponsor

There will be only one Lead Sponsor and the cost is set at €10,000 +VAT. The Lead Sponsor is entitled to 15 free registrations to the Forum including the speakers.

#### ■ Sponsor

The Forum will have several Sponsors. Each sponsor's contribution will amount to 6,000€ + 24% VAT. Each Sponsor is entitled six (6) free registrations including the speakers.

#### ■ Supporter

The Forum will have several supporters. Each Supporter will contribute € 3,000 + 24% VAT. Each Supporter is entitled three (3) free registrations including the speakers.

Benefits for potential sponsors and supporters include the following:

1. **The logo and name** of each sponsor or supporter to be displayed in various ways, such as:
  - On the banners which will be located in the areas where the event is being held.

- On the event's special pages in the internet, via [www.energia.gr](http://www.energia.gr) and [www.iene.gr](http://www.iene.gr) but also on the web sites of media partners.
  - On the event's official programme.
  - On all printed matter to be distributed to delegates.
  - On the video card projected on the screen through of the event.
2. The possibility for a representative of the sponsor to speak during the event or participate in one of its panel discussions or to coordinate one of the sessions.
  3. The names of sponsors and supporters to be mentioned in all press releases which are sent out to the media. A number of Press Releases are foreseen before, during and after the event.
  4. Each sponsor is entitled to 4 months' free inclusion of its logo on IENE's primary web site (i.e. [www.iene.eu](http://www.iene.eu)).
  5. Each supporter is entitled to certain 2 months' free inclusion of its logo on IENE's primary web site (i.e. [www.iene.eu](http://www.iene.eu)).