

10th South East Europe Energy Dialogue

Belgrade on June 13 & 14, 2017

Sponsorship Opportunities & Supporters' Benefits

Most IENE events are open to sponsorship and financial support from businesses and organizations. Sponsors are usually organizations and corporations operating within the broader energy field, (e.g. oil, gas, coal, electricity, renewables). Organizations and companies from other fields such as banking, financial and legal services may also become sponsors. The amounts involved for sponsorship and financial support of IENE events vary and are determined according to the standards and organizational conditions involved each time.

The convening of an international gathering such as the 10th South East Europe Energy Dialogue requires very high standards of organisation which is a prerequisite for the success of this unique regional conference. Now in its tenth year the S.E. Europe Energy Dialogue is an established event which attracts hundreds of delegates from all countries of the region but also from all over Europe and Eurasia. In addition there is high level participation from several international organizations including the IEA, the World Bank, the EBRD, the EIB, the Energy Charter, the Energy Community, the European Community etc.

Benefits for potential sponsors and supporters include the following:

1. **The logo and name** of each sponsor or supporter to be displayed in various ways, such as:
 - On the printed announcements which are distributed before the event.
 - On all advertisements published in the Press.

- On the backdrop of the stage and on all banners which are usually located in the areas where the event is being held.
 - On the event's special pages in the internet, via www.energia.gr and www.iene.gr but also on the web sites of media partners.
 - On the event's official programme.
 - On all printed matter distributed to delegates.
 - On the folder containing the conference documentation, which is handed over to each delegate upon registration
 - On the video card projected on the screen during the event.
2. The possibility for a representative of the sponsor to speak during the event or participate in one of its panel discussions or to coordinate one of its sessions.
 3. The names of sponsors and supporters are mentioned in all press releases which are sent out to the media.
 4. The sponsor's name & logo to appear on the first right-hand page of the volume containing the event's proceedings, or on the cover of the CD with the proceedings, which are published and distributed after the event.
 5. Each sponsor or supporter will have the opportunity to distribute printed and electronic material concerning his business' products and activities during and after the conference. This material may be included in the conference folder if it is in the form of a slim brochure. Otherwise it will be displayed next to the registration desk.
 6. Each sponsor or supporter is entitled to register free a certain number of delegates. The number of free registrations depends on the level of funding to be contributed.
 7. Each sponsor or supporter has a right to free advertising space in selected IENE publications.

8. Each sponsor or supporter is entitled to certain months' free inclusion of its logo on IENE's web site.

All the above describe the usual benefits that a sponsor or supporter at the 10th SEEED may normally enjoy. According to the particular profile of the supporting organisation, it is possible that further benefits can be offered by IENE which are not included in the above list. Such benefits are mentioned in writing in the "Sponsorship" agreement which is usually established between IENE and each Sponsor/Supporter. Interested sponsors or supporters receive first a written proposal with the detailed list of the specific benefits that can be offered by IENE.

Sponsorship Opportunities

There are seven sponsorship categories for the 10th SEEED:

- (i.) Gold Sponsor
- (ii.) Silver Sponsor
- (iii.) Conference Sponsor
- (iv.) Conference Supporter
- (v.) Cocktail Reception Sponsor
- (vi.) Coffee Sponsor
- (vii.) Badges Sponsor

Gold Sponsor

The conference will have a sole Gold sponsor, whose total contribution will amount to 15,000€ + 24% VAT. The Gold sponsor is entitled to 20 free conference registrations.

■ *Silver Sponsor*

The Silver sponsor will contribute 12,000€ + 24% VAT. Each sponsor is entitled to 15 free registrations.

■ *Conference Sponsor*

There will be several conference sponsors with each one contributing 10,000€ + 24% VAT. Each sponsor is entitled to 10 free registrations.

■ *Conference Supporter*

There will be several conference supporters. Each Supporter will contribute € 6,000 + 24% VAT and is entitled to 6 free registrations.

■ *Cocktail Reception Sponsor*

There will be only one sponsor for each of two official cocktail receptions. For the June 13th Cocktail Reception the sponsor will contribute 4.500€ +24% VAT. For the June 14th Cocktail Reception the sponsor will contribute 3.000€ +24% VAT. Each cocktail sponsor is entitled to a number of free registrations.

■ *Coffee Break Sponsor*

The coffee break sponsor will contribute 2.500€ +VAT. The coffee break sponsor is entitled to three free registrations.

■ *Badges Sponsor*

The Badges Sponsor will contribute € 2,000 + 24% VAT and is entitled two free registrations .